



RAP SHOWDOWN

Welcome to Rap Showdown, the ultimate solo vocalist competition! This electrifying event showcases the raw talent and lyrical prowess of aspiring rap artists. Get ready to witness an unforgettable battle of words and rhythm!

Introduction

It is a solo vocalist competition.

Group performances are not allowed. Conducted for 2 categories

1. Junior college &
2. Senior College

RULES OF COMPETITION

In order to ensure a fair and respectful competition, we have established a set of rules that all participants must adhere to. Rap lyrics must be free from profanity, hate speech, or any form of offensive language. Disrespectful references or disses towards other participants, event organizers, or public figures are strictly prohibited. Participants must perform their own original rap lyrics, showcasing their creativity and authenticity. All participants are required to provide their pre-recorded music and backing tracks at least one day prior to the event. Please note that any last-minute changes will not be entertained. Each performance should not exceed 5 minutes, allowing all participants to shine on stage.

Judging Criteria

Our esteemed panel of judges will evaluate participants based on the following criteria:

1 Creativity

Originality and innovation in composing and delivering rap lyrics.

2 Technical Skill

Mastery of rhythm, flow, and vocal techniques.

3 Stage Presence

The ability to captivate the audience through charisma and confident performance.

4 Originality

Demonstration of unique style and individuality in rap delivery.

5 Audience Engagement

The rapport and connection established with the audience, leaving a lasting impact.

Rewards

We believe in recognizing and celebrating the incredible talent displayed at Rap Showdown. The Junior College Winners will receive Rs. 25,000/-, while the Runners-up will receive Rs. 10,000/-.

In the Senior College category, the Winners will be awarded Rs. 25,000/-, and the Runners-up will receive Rs. 10,000/-.

Additionally, both Winners and Runners-up from both categories will be given exclusive entry tickets to the highly anticipated Lollapalooza fest. It's a chance to showcase your talent and be rewarded for your exceptional skills!

Benefits to the Sponsors (1)

We are thrilled to outline the incredible benefits that partnering with our event, Jamरंग, will bring to your esteemed organization.

Brand Exposure

Your brand will take center stage with prominent placement in our marketing collateral, including posters, banners, and digital promotions.

Targeted Audience Engagement

Leverage social media campaigns to engage a broader audience, tapping into the vast online community that Jamरंग attracts.

Digital Marketing

Enjoy extensive digital coverage, including logo placement on the official event website, email campaigns, and social media channels.

Benefits to the Sponsors

Corporate Social Responsibility (CSR)

Showcase your commitment to CSR by aligning your brand with our Jamrāg fest's philanthropic initiatives, making a positive impact in the community.

Exclusive VIP Access

Elevate client and employee experiences with exclusive VIP access, including participation in VIP lounges and tailored hospitality opportunities.

Customized Sponsorship Packages

Choose from a range of sponsorship levels and benefits to tailor your package to align with your specific marketing goals and budget. Enjoy the flexibility to create a partnership that suits your organization's needs.

Thank You

Thank you for considering sponsorship for Rap Showdown. By supporting this exciting event, you have the opportunity to showcase your brand to a vibrant and engaged audience. For more information on sponsorship packages and how to get involved, please reach out to our dedicated Sponsorship Department at 2024, Vijaybhoomi University, Karjat, Greater Mumbai – 410201. We look forward to partnering with you to make Rap Showdown an incredible success!